

Why domestic vs. imported papers?

While some of the world's best papers are manufactured in Europe and the Far East, equivalent domestic papers are readily available. Why is this important? Paper is heavy for a given volume. Transporting it uses large amounts of fossil fuels, increases CO₂ emissions and creates more greenhouse gases. In addition, imported papers are often produced from rainforests, some in our own "backyard." For example, in British Columbia, 90% of logging occurs in ancient forests and 40% of the trees cut in BC are used to produce paper. The 100% cotton papers we use are produced right here in Massachusetts.