

## Why is art important in the workplace?

According to the Business Committee for the arts ([www.bcainc.org](http://www.bcainc.org)) research has established a positive correlation between art in the workplace and productivity. A positive visual environment can inspire creativity and encourage calm, clear thinking. John D. Ong, Chairman Emeritus of the BFGoodrich Company stated: *"People cannot create when they work and live in a culturally sterile environment.... That is why business invests in the arts, even when times are tough, and when there is increased pressure to manage money carefully."*<sup>1</sup>

1. [www.bcainc.org](http://www.bcainc.org)