

Should I eliminate print in my company to help the environment?

No reasonable person would suggest entirely eliminating print communications. Every business wants their audiences to receive information in the ways that are most convenient for them. But, when you have to print, it makes sense to use vegetable or water-based inks, recycled papers or papers from sustainable resources. We also suggest never printing more than you need. Using both sides of the paper you print, specifying layouts that maximize efficiency, and printing on lighter weight papers also helps!