

I'm a designer. What can I do to help the environment?

Where can you find out more about eco design? According to the AIGA, designers have many resources to turn to: These include, among many others, Conserva-tree, The Alliance for Environmental Innovation, The Woodside Institute, The Forestry Stewardship Council (FSC), the United Nations Environmental Program Lifecycle Thinking Initiative, the EPA's Design for the Environment program, the American Forest and Paper Association, The Center for Sustainable Design and the AIGA itself. And a Google search under "environmental design" yielded **205,000,000 results!** (For more complete resources please visit the resource page at www.ecovisualcommunications.com.)