

With oil, CO2 and greenhouse gases to worry about, why care about printing?

Nearly 59 % of high-grade paper, the type used for most printing, is never recovered. Just what does that mean? According to The American Forest & Paper Association, nearly 14 million tons of fine papers are left in landfills accounting for almost 9% of all the materials in landfills and almost a third of paper and paper products in landfills. In addition, nearly half of the trees cut in North America go to papermaking (itself an inefficient, polluting process) and paper making often utilizes early growth trees that are too small for lumber.